

REP HEADLINE# 6162036 TRF# E:120613
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
 201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162036 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#132 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG27/12 17.06

REF: **ORDER CANCELED**
 ALL LN'S ZERO'D OUT
 NEW TTL \$0
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

8/28

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-200P	30		\$200.00	9/11	9/14	0		TU-F	0
AGENCY ADVERTISER CODE = 23 AGENCY PRODUCT CODE = 48 AGENCY EST# = 132												
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
2	S		1000A-1100A	30		\$80.00	9/11	9/14	0		TU-F	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												

FL 11
 9/4/12 FCL (CS)

REP HEADLINE# 6162036 TRF# E:120613
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 17.06
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/11	9/14	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/11	9/14	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/11	9/14	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/11	9/14	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/11	9/14	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/11	9/14	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/11	9/14	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/11	9/14	0		TU-F	0

REP HEADLINE# 6162036 TRF# E:120613
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG27/12 17.06
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS	30		\$600.00	9/11	9/14	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS	30		\$325.00	9/11	9/14	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1 : ET	30		\$500.00	9/11	9/14	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW	30		\$450.00	9/11	9/14	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA	30		\$500.00	9/11	9/14	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1 : TODAY SHOW 2	30		\$275.00	9/11	9/14	0		TU-F	0
17	S		800P-900P PROGRAM : AGT RA35+ : 8.6 CON COM1 : AGT	30		\$4,500.00	9/17	9/17	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1 : SNL	30		\$600.00	9/15	9/15	0		SAT	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG27/12 17.06
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	9/15	9/15	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1:												
20	S		600P-630P	30		\$350.00	9/15	9/15	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21	S		700P-800P	30		\$325.00	9/15	9/15	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22	S		700A-900A	30		\$250.00	9/15	9/15	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23	S		900A-1000A	30		\$150.00	9/15	9/15	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1:												
24	S		1200N-100P	30		\$75.00	9/16	9/16	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1:												
25	S		600P-630P	30		\$375.00	9/16	9/16	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26	S		800A-900A	30		\$250.00	9/16	9/16	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

FROM REP AUG27/12 17.06
CHANGES ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	9/16	9/16	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	9/16	9/16	0		SUN	0
PROGRAM : T RA35+ : 1.8 CON COM1 : -												
29	S		1100P-1130P	30		\$625.00	9/11	9/16	0		TU-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	9/17	9/17	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	9/17	9/17	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	9/17	9/17	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	9/17	9/17	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	9/17	9/17	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

REP HEADLINE# 6162036 TRF# E:120613
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 17.06
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/17	9/17	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/17	9/17	0		MON	0
37	S		400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/17	9/17	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/17	9/17	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/17	9/17	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/17	9/17	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/17	9/17	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/17	9/17	0		MON	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$450.00	9/17	9/17	0		MON	0
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
44	S		730P-800P	30		\$500.00	9/17	9/17	0		MON	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
45	S		900A-1000A	30		\$275.00	9/17	9/17	0		MON	0
PROGRAM : TODAY SHOW2 RA35+ : 1.8 CON COM1: TODAY SHOW2												
46	S		1100P-1130P	30		\$625.00	9/17	9/17	0		MON	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS												

SEP/12 \$.00

CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 756 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120613067
Buyer: ..	Client/Product/Estimate: 23 / 48 / 132	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06162036
Est./PO Number: 06162036	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Vern Buchanan 4 Cong	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
24	Sun 12p NewsS	06		30 Comme	Nbr of Spots Closed PR	2	2	
32	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR	2	2	
34	M-F 11a News M.....	06		30 Comme	Nbr of Spots Closed PR	2	2	
43	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals:					Total Spots(Ord Spots)			
					Closed PR	26	6	32

Srscp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 756 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120613067
Buyer:	FL	Client/Product/Estimate:	23 /48 /132	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06162036
Est./PO Number:	06162036	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
45	M-F 730p Extra	06		30				
	M.....			Comme		1	1	
Weekly Totals:					Total Spots(Ord Spots)			
					Closed PR			
					26			
					6			
					32			

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	09/10/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120613067
4	M-F 11a News	:30 Commercial	09/10/12	Closed Pre Emption	560.00	No Makegood / Credit	0000000000	E:120613067
13	M-F 7p Entertainment Tonight	:30 Commercial	09/10/12	Closed Pre Emption	0.00	09/11, 09/17	0000167980	E:120613067
15	M-F 730p Extra	:30 Commercial	09/10/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000167913	E:120613067
24	Sun 12p News	:30 Commercial	09/10/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120613067
32	M-F 10a Daytime	:30 Commercial	09/17/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120613067
34	M-F 11a News	:30 Commercial	09/17/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120613067
43	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	0.00	09/11, 09/17	0000167913	E:120613067
45	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120613067

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	0	09/10	09/17
Cost	0	0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6162036
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 MAY31/12 12.0
 *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL
 AGY # _____ AGY. NAME SRCP MEDIA, INC.

REP. # _____ OFF. # _____ SALESMAN # _____

201 N. UNION STREET, SUITE 200

BUYER NAME BETSY VONDERHEID
 SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6162036

CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT VERN BUCHANAN 4 CONG EST#132 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE MAY31/12 12.05

REP: NEW ORDER
 TTL \$54,775 @155X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	9/11	9/14	4		TU-F	4
AGENCY ADVERTISER CODE = 23 AGENCY PRODUCT CODE = 48 AGENCY EST# = 132												
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
2			1000A-1100A	30		\$80.00	9/11	9/14	8		TU-F	8
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												

Handwritten initials/signature

REP HEADLINE# 6162036
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/11	9/14	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/11	9/14	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/11	9/14	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/11	9/14	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/11	9/14	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/11	9/14	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/11	9/14	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/11	9/14	4		TU-F	4

MAY31/12 12.0
*** WFT, A-1V ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P	30		\$600.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
12			600A-700A	30		\$325.00	9/11	9/14	8		TU-F	8
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
13			700P-730P	30		\$500.00	9/11	9/14	4		TU-F	4
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												
14			700A-900A	30		\$450.00	9/11	9/14	8		TU-F	8
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
15			730P-800P	30		\$500.00	9/11	9/14	4		TU-F	4
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
16			900A-1000A	30		\$275.00	9/11	9/14	8		TU-F	8
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
17			800P-900P	30		\$4,500.00	9/17	9/17	1		MON	1
PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT												
18			1130P-100A	30		\$600.00	9/15	9/15	1		SAT	1
PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL												

MAY 31/12 12.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/15	9/15	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1:												
20			600P-630P	30		\$350.00	9/15	9/15	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1: NEWS												
21			700P-800P	30		\$325.00	9/15	9/15	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1: ET												
22			700A-900A	30		\$250.00	9/15	9/15	2		SAT	2
PROGRAM : RA35+ : 2.0 CON COM1: SA TODAY												
23			900A-1000A	30		\$150.00	9/15	9/15	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1:												
24			1200N-100P	30		\$75.00	9/16	9/16	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1:												
25			600P-630P	30		\$375.00	9/16	9/16	1		SUN	1
PROGRAM : RA35+ : 3.6 CON COM1: NEWS												
26			800A-900A	30		\$250.00	9/16	9/16	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1: SU TODAY												

REP HEADLINE# 6162036
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 12.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/16	9/16	1		SUN	1
PROGRAM : NFL												
RA35+ : 11.6												
CON COM1: NFL												
28			900A-1000A	30		\$150.00	9/16	9/16	2		SUN	2
PROGRAM : -												
RA35+ : 1.8												
CON COM1: -												
29			1100P-1130P	30		\$625.00	9/11	9/16	6		TU-SU	6
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
30			100P-200P	30		\$200.00	9/17	9/17	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	9/17	9/17	2		MON	2
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												
32			1130P-1230A	30		\$325.00	9/17	9/17	2		MON	2
PROGRAM : TONIGHT SHOW												
RA35+ : 2.0												
CON COM1: TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	9/17	9/17	2		MON	2
PROGRAM : NEWS												
RA35+ : 0.4												
CON COM1: NEWS												
34			1200N-100P	30		\$100.00	9/17	9/17	2		MON	2
PROGRAM : TODAY 3												
RA35+ : 0.5												
CON COM1: TODAY 3												

1X SUN 11:00-11:30

MAY 31 / 12 12.0
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/17	9/17	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/17	9/17	2		MON	2
37			400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/17	9/17	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/17	9/17	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/17	9/17	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/17	9/17	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/17	9/17	2		MON	2
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/17	9/17	1		MON	1

REP HEADLINE# 6162036
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	9/17	9/17	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	9/17	9/17	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	9/17	9/17	2		MON	2
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW2												
46			1100P-1130P	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
SEP/12 54775.00												
												CONTRACT TOTAL 54775.00
												TOTAL SPOTS 155

MARKET TOTALS \$288,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	54775	Campaign Ref:	E:120613067
Buyer:	FL	Client/Product/Estimate:	23 /48 /132	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06162036
Est./PO Number:	06162036	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	8		8	2400
Weekly Totals: Total Spots(Ord Spots)				127	28	155	

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 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
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 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 54775	Campaign Ref: E:120613067
Buyer: ..	Client/Product/Estimate: 23 / 48 / 132	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06162036
Est./PO Number: 06162036	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/10	09/17	Total	Cost
9	M-F 5p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News TWTF..	325	30 Comme	Nbr of Spots	8	8	2600
13	M-F 7p Entertainment Tonight TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night LiveS.	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)				127	28	155	

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 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/
 FL
Buyer:
Schedule Dates: 09/10/12 to 09/23/12
Est./PO Number: 06162036

Submission Cost: 54775
Client/Product/Estimate: 23 / 48 / 132
Weeks: 2
Contract type: Political

Campaign Ref: E:120613067
Sales Rep: HRP Washington, DC
Order Ref: 06162036
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/10	09/17	Total	Cost
19	Sat 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1	1	350
21	Sat 7p Entertainment TonightS.	325	30 Comme	Nbr of Spots	1	1	325
22	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
23	Sat 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
24	Sun 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
25	Sun 6p NewsS.	375	30 Comme	Nbr of Spots	1	1	375
26	Sun 8a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
27	Sun 815p ET / 715p CT NBC Sunday Night FootballS.	6000	30 Comme	Nbr of Spots	1	1	6000
28	Sun 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
Weekly Totals: Total Spots(Ord Spots)				127	28	155	

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 201 North Union Street
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 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



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Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 54775	Campaign Ref: E:120613067
Buyer: ..	Client/Product/Estimate: 23 / 48 / 132	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06162036
Est/PO Number: 06162036	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	09/10	09/17	Total	Cost
29	M-Su 11p News TWTFSS.	625	30 Comme	Nbr of Spots	5		5	3125
30	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots	1		1	625
31	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots		1	1	200
32	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots		2	2	160
33	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots		2	2	650
34	M-F 11a News M.....	80	30 Comme	Nbr of Spots		2	2	160
35	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots		2	2	200
36	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots		2	2	250
37	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots		2	2	450
38	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots		2	2	600
39	M-F 5p News	450	30 Comme	Nbr of Spots		1	1	450
Weekly Totals:				Total Spots(Ord Spots)	127	28	155	

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 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



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Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 54775	Campaign Ref: E:120613067
Buyer: ...	Client/Product/Estimate: 23 / 48 / 132	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06162036
Est./PO Number: 06162036	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/10	09/17	Total	Cost
40	M-F 530p News M.....	450	30 Comme	Nbr of Spots	1	1	450
41	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
42	M-F 6a News M.....	325	30 Comme	Nbr of Spots	2	2	650
43	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
44	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots	2	2	900
45	M-F 730p Extra M.....	500	30 Comme	Nbr of Spots	1	1	500
46	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots	2	2	550
47	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
Weekly Totals: Total Spots(Ord Spots)				127	28	155	

Grand Totals				Month 9 Weeks: 5		
Totals				09/10	09/17	
Spots				155	127	28

Totals	Month 9 Weeks: 5	
	09/10	09/17
Cost	54,775	42,380
		12,395

Grand Totals:

Spots:	155
Gross Total:	54,775.00
Commission:	8,216.25
Net Total:	46,558.75



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120613067
WFLA
INVOICE NUMBER 0100032734
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/10/12- 9/23/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /132
Desc: 06162036

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	80.00	2 8	9/11	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	80.00-
			9/11	TU		30	.00	Preempt Program Change	80.00-
			9/12	WE		30	.00	Preempt Program Change	80.00-
			9/12	WE		30	.00	Preempt Program Change	80.00-
			9/13	TH		30	.00	Preempt Program Change	80.00-
			9/13	TH		30	.00	Preempt Program Change	80.00-
			9/14	FR		30	.00	Preempt Program Change	80.00-
			9/14	FR		30	.00	Preempt Program Change	80.00-
M-F 11a News	80.00	4 8	9/11	TU	*WFLA	:30 Commercial	.00	Preempt Program	.00-

*** Continued ***

PERIOD COST	4,170.00	O Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	4,170.00-
			NET DUE	.00			4,170.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/
PRODUCT Vern Buchanan 4 Cong

INVOICE NUMBER 0100032734
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE .00

REMIT TO:

*00240

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

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Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 09/30/12 E:120613067
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032734
PAGE 2 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/10/12- 9/23/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /132
Desc: 06162036

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR-PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			9/11	TU		30	.00	Change Preempt Program	80.00-
			9/12	WE		30	.00	Change Preempt Program	80.00-
			9/12	WE		30	.00	Change Preempt Program	80.00-
			9/13	TH		30	.00	Change Preempt Program	80.00-
			9/13	TH		30	.00	Change Preempt Program	80.00-
			9/14	FR		30	.00	Change Preempt Program	80.00-
			9/14	FR		30	.00	Change Preempt Program	80.00-
M-F 7p Entertainment Tonight	500.00	13 4	9/11	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
			9/12	WE		30	.00	Change Preempt Program	.00-
			9/13	TH		30	.00	Change Preempt Program	.00-
			9/14	FR		30	.00	Change Preempt Program	.00-
M-F 730p Extra	500.00	15 4	9/11	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	500.00-
			9/12	WE		30	.00	Change Preempt Program	500.00-
			9/13	TH		30	.00	Change Preempt Program	500.00-
			9/14	FR		30	.00	Change Preempt Program	500.00-

*** Continued ***

PERIOD COST 4,170.00

0 Total Units		Debits	.00
ACTUAL GROSS BILLING	.00	Credits	4,170.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING	4,170.00CR
NET DUE	.00		

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INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
INVOICE NUMBER 0100032734
SCHEDULE DATES 9/10/12- 9/23/12
WFLA I SS
09/30/12 E:120613067
PAGE BROADCAST MONTH 3 08/27/2012 - 09/3
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /132
Desc: 06162036

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION	
										REMARKS	DEBIT/CREDIT
Sun 12p News	75.00	24	2	9/16	SU	*WFLA	30	:30 Commercial	.00	Change	
				9/16	SU		30		.00	Preempted	75.00-
M-F 10a Daytime	80.00	32	2	9/17	MO	*WFLA	30	:30 Commercial	.00	Preempted	75.00-
				9/17	MO		30		.00	Preempt	80.00-
				9/17	MO		30		.00	Program Change	
				9/17	MO		30		.00	Preempt	80.00-
				9/17	MO		30		.00	Program Change	
M-F 11a News	80.00	34	2	9/17	MO	*WFLA	30	:30 Commercial	.00	Preempt	80.00-
				9/17	MO		30		.00	Program Change	
				9/17	MO		30		.00	Preempt	80.00-
				9/17	MO		30		.00	Program Change	
M-F 7p Entertainment Tonight	500.00	43	1	9/17	MO	*WFLA	30	:30 Commercial	.00	Preempt	.00-
				9/17	MO		30		.00	Program Change	
M-F 730p Extra	500.00	45	1	9/17	MO	*WFLA	30	:30 Commercial	.00	Preempt	500.00-
				9/17	MO		30		.00	Program Change	
Total Airtime Net Spot Revenue:									.00		

PERIOD COST 4,170.00

0 Total Units		
ACTUAL GROSS BILLING	.00	SUB-TOTALS
AGENCY COMMISSION	.00	Credits 4,170.00-
NET DUE	.00	TOTAL RECONCILING 4,170.00CR

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